



Learning &  
Performance Institute

# Accreditation

**BENEFITS**

## LPI ACCREDITATION

Where learning is concerned, trust and confidence are essential. Consumers must trust that an organisation is able to deliver a service or product to the highest possible standard. Consumers must have confidence in knowing that they are protected by an externally recognised Code of Practice and Complaints Procedure.

Learning and Performance Institute Accreditation installs trust and confidence into consumers as well as identifying your organisation or department as leaders in the field of Learning & Development.

## PROVIDER BENEFITS

- Accredited status gives you enhanced recognition and differentiation in a challenging marketplace
- Access to an Accreditation Consultant provides you with a guide for continual performance improvement. Your consultant will identify areas of improvement and help you implement the changes necessary to move your organisation or department forward
- Benchmarking of services enables you to confirm that perceived strengths really are strengths compared with your peers/competitors
- Consultative support and Institute resources provide you with the means to demonstrate your value to the learning community or internal stakeholders
- As an accredited organisation, you will have access to a wealth of Marketing support to help raise your profile in the global learning community
- You will be seen to be making a public commitment to compliance with the Institute Code of Practice and Complaints Procedure, giving clients confidence in the quality of your service provision
- Membership of [learningandperformanceinstitute.com](http://learningandperformanceinstitute.com) gives access to a vast repository of learning related materials, research and forums without scouring the internet
- Independent assessment of your key business processes allows you to market and develop your strengths whilst addressing the opportunities for improvement
- Listing on the Institute website promotes you as an accredited organisation or department in front of thousands of visitors seeking learning services and relates products
- Mystery Shopper service (commercial organisations only) gives you unbiased, discrete feedback on the your clients experience

## CLIENT BENEFITS

- Assurance that the provider conforms to a professional Code of Practice including a Complaints Procedure (commercial organisations only). This process is administered by the Institute
- Assurance that marketing collateral is verifiable and accurately represents the learning and development services being provided
- Assurance that materials and learning environments are well designed, up to date, fit for purpose and appropriate to the level of learning
- Assurance that individuals involved in learning provision are technically competent with appropriate subject matter experts

To find out more about Learning and Performance Institute Accreditation contact a member of the team:

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