



Learning Provider Connect

An exclusive network for director-level Learning and Development executives within leading UK and global organisations

The choices you must make and the challenges you face as a learning executive have never been more daunting. Every day you are faced with decisions that will determine the success or failure of your organisation's financial results, your customer retention rates, your service quality and innovation and your ability to compete in this tough market place.

Exclusive to Leaders in L&D

Finding relevant market data, though time consuming, is not especially difficult. But is it insightful and relevant to your organisation? Your time is scarce – so do not waste it. You need relevant, concise, insights into your training provision initiatives that are key to you and your organisation's success – and you need it now.

○ **Learning Provider Connect** is an exclusive networking, information, benchmarking and research service that allows you to connect with other top executives who are wrestling with similar challenges in a collegiate, networking environment where the emphasis is on finding and implementing solutions, and using third party reference to support decision making.

○ **Learning Provider Connect** is an exclusive association of executives from the top training providers in Europe, facilitated by The Learning and Performance Institute and forming an exclusive community of practice. It is wholly committed to providing practical solutions and guidance for director-level learning and development executives in the leading UK and European training provider organisations.

○ **By Invitation only** - Membership of the Learning Provider Connect is by invitation only and as a leading provider in the industry we would like to invite you to join us. Please read the following pages to understand what services you will receive and the benefits you will enjoy.

“The main benefit for me is the access it gives to a global network of industry players & competitors. It also provides an open forum to discuss industry and market issues.”

Janet Garcia, Director, EMEA and APAC, Mindleaders Thirdforce

Market Intelligence

Business intelligence to improve your organisation

Understanding how your own organisation measures up is difficult without comparative and meaningful data. Membership will give you personalised reports on your organisation's learning and development services using a variety of Key Performance Indicators, identify opportunities for improvement, and benchmark your organisation against the industry and fellow members' organisations.

Each year members will be asked to provide their input on the range and of benchmarking items. As a minimum the following benchmark surveys will be published.

- The **Learning Survey** - with this comprehensive report you will be able to leverage the research findings to benchmark your workplace performance initiatives. The Learning Survey is a thorough review of workplace learning and provides a road map for the future of workplace learning. The survey covers the 'hot issues' being faced by today's corporate learning and development executives including the latest trends in learning technologies, factors influencing purchasing decisions, market perception for each network member and much more.
- **MegaTrends** - on an annual basis we will publish the MegaTrends Report on critical issues for the year ahead. It will include recommended actions and probability analysis. The report is updated on a quarterly basis and will ensure that you are never caught without an opinion on emerging issues and are best placed to outline the key elements of the strategy to address them.
- **Cost Metrics and KPIs** - on a six monthly basis your organisation's cost and performance metrics can be compared against other member organisations and trends established. Once again, you can be reassured that we shall not divulge member company names.
- **Business Planning Consultation** - All new members of Learning Provider Connect will receive up to 2 hours per year of business planning consultation. This consultation will be facilitated and undertaken by Director of Sales and Marketing at the institute Kelly Davis. Kelly has extensive experience in the growth of businesses in the UK and internationally as well as managing successful sales and management teams across Europe, Middle East and Africa. Kelly has an unrivaled ability to build successful teams, achieve corporate objectives and deliver results, whilst taking an organisational wide perspective and thinking strategically.

Solutions-focused

Member events

Membership of Learning Provider Connect provides unique access to an exclusive network of directors from the top global training provider companies – people who recognise the value of leveraging shared experiences, help, discussion and best practice advice from their peers.



- **Presentations from Industry Experts** - the chance to hear and question global learning and development thought leaders on key business, management, leadership, technology and career-development issues.

Guest presenters provide a unique insight into the thought process of leading prospects and potential purchasers or learning products or services. Recent presenters have included senior executives from leading FTSE 250 organisations.

- **Member-Led Meetings** - discuss, debate and share knowledge, insights and experiences on vital learning and development executive issues in a confidential environment with your peers in the top organisations across the globe.


Member meetings are held on a quarterly basis, if you are unable to attend the meeting you are permitted to send a nominated senior representative from your organisation.

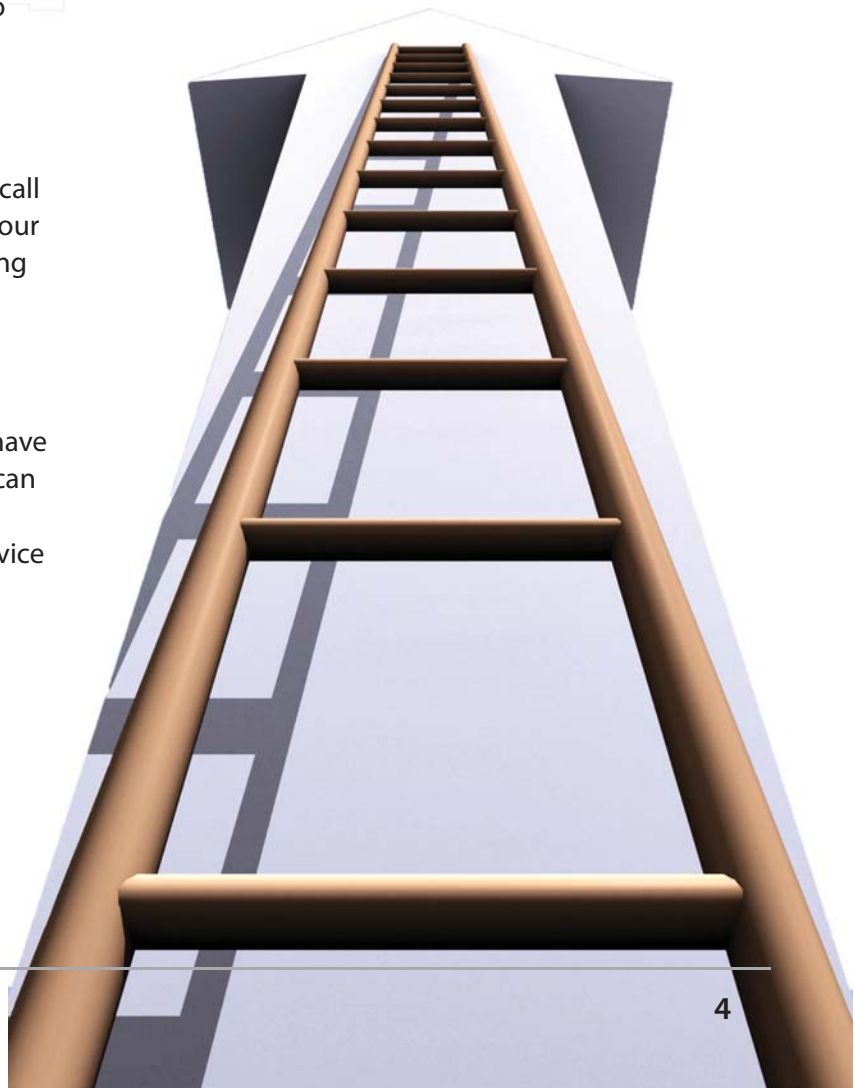
Members will enjoy high-quality, exclusive, solutions-focused events – all run under the Chatham House rules and held in quality venues.

Support & advice

Building competencies to improve performance

Members will be able to draw upon several resources which will provide specialist one-to-one support and advice from the Institute:

-  **Personal Account Director** - You are assigned a personal Account Director who will visit you to discuss your priorities for the year ahead. Account Directors will be senior personnel with many years of experience working at a senior level in the learning and development field. Throughout the year, your Account Director will highlight any new content, research or event that is directly relevant to you and ensure you get the best from your membership.
-  **Mentoring, Research & Advice** - You may call your Account Director at any time during your membership year for ad hoc advice involving up to a half day of personal mentoring or research effort.
-  **Specialist Advice and Support** - You will have access to senior Institute consultants who can provide additional tailored, exclusive consultancy to your unique needs. This service may incur additional charges.



Join us

With the role of the learning function being seen by the Boards of major public and private sector organisations as critical to their competitive edge, your customers will increasingly need to focus on providing solutions in eleven critical areas:

- **Creating the learning strategy**
- **Setting the appropriate investment level**
- **Aligning the learning enterprise with the business**
- **Improving individual and organisational performance**
- **Championing a learning culture across the organisation**
- **Designing efficient and effective delivery strategies**
- **Managing the learning enterprise as a business**
- **Developing productive partnerships**
- **Developing sourcing strategies that provide value**
- **Managing organisational talent for business growth**
- **Demonstrating the value of the learning enterprise**

Like no other group, the Learning Provider Connect provides you with a time and a place in which to focus your responses to the challenges and opportunities that confront you. Whether it's the opportunity to benefit from a helicopter view, or an urgent response to an issue, the Learning Provider Connect will meet your needs.

There's simply no better place to network, compare notes, instigate research and create connections with those who will lead the workplace learning industry of the future.

We look forward to welcoming you.

Contact us

The Learning Provider Connect is run by an Advisory Board, under the chairmanship of Donald H Taylor, Chariman of The Learning and Performance Institute.

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