

LEARNING TECHNOLOGIES ACCREDITATION

For organisations providing learning technologies to their external clients



A programme that differentiates your technology as a leading-edge offering helping you unlock new business and improve organisational performance.



BENCHMARK YOUR TECHNOLOGY AGAINST INDUSTRY PEERS

Gain valuable insight into how your company performs against relevant KPIs and other learning technology providers



PROVE YOUR COMMITMENT TO QUALITY AND EFFICACY

Demonstrate that your technology is fit-for-purpose, scalable and capable, committed to learner outcomes and end-user satisfaction



GET ONGOING ADVICE FROM A LEARNING INDUSTRY EXPERT

Access to a dedicated mentor for a consistent view and pragmatic approach to continual improvement



IDENTIFY AREAS FOR SERVICE IMPROVEMENT

Identify and act upon internal strengths and external opportunities to increase business performance and learning outcomes



TACKLE AND ELIMINATE KEY CHALLENGES

Capture and deal with the internal and external forces that are preventing your business from achieving increased performance



BUILD LUCRATIVE BUSINESS RELATIONSHIPS

Tap into the LPI's huge network of learning professionals and explore opportunities that might have been overlooked by a generic sales approach



"Volume is extremely proud to be LPI accredited. Not only does our accreditation authenticate the high standards of our learning solutions, but it's also helped to position us as a credible L&D partner, which has proved advantageous in many pitch scenarios. Awareness of Volume's L&D capabilities has demonstrably increased in the industry, and attending LPI's many networking events has allowed me personally to network with other experts in this field and potential new clients - many of whom I would not have met under normal circumstances. The LPI keeps abreast of sector trends, news and insights, and in turn shares this information, which brings about a wealth of benefits for everyone!"

Carrie Remington, Head of Learning and Development, Volume Global



"As a growing international learning technologies company, our accreditation provides us with a globally recognised mark of quality that is important for our customers. In addition the accreditation process provides us with an invaluable opportunity to review our business strategy with the LPI's industry-leading experts."

Mike Byrne, UK Country Manager, Netex



"The real value of the process for Saffron has been the constructive challenge from the Accreditor. The process itself makes the organisation look constantly towards the future and to make big step changes towards the strategy we want to execute. It's allowed Saffron to grow purposefully to be an organisation that puts innovation at its core."

Noorie Sazen, Managing Director, Saffron Interactive

HOW DOES THE PROGRAMME WORK?

CONSULTATION

You will be assigned a dedicated Learning and Performance mentor with significant commercial experience. They will work with you throughout the year to ensure that your organisation excels in all of the criteria below.

Business Integrity

How do you deal with client concerns and issues? Do you comply with relevant legislation and are you a good corporate citizen?

Client Value Proposition

How do you target your solutions to clients' points of pain and represent them as benefits and organisational outcomes?

Sales & Marketing

A review of your marketing and sales processes. How do you demonstrate the value of your service? How do you manage and develop your client relationships?

Solution Capability

Is the performance, resilience and scalability of your technology suited to intended audience and purpose? Do you have a mature consultancy and support methodology in place?

Quality & Performance Management

How do you measure effectiveness? How do you drive continual improvement in your client services and offerings?

Service / Product Roadmap

What is your road-map for the evolution and development of the business and client services? Is there clarity on the changes that entails as far as your business model is concerned?

People Development

What is your approach to developing your people as L&D consultants and equipping them with knowledge, skills, capabilities and experiences to design and deliver the best learning experiences for your clients?

Business Stability

How is the business performing against plan and is the business sustainable?

ASSESSMENT REPORT AND RECOMMENDATIONS

You receive a full and confidential report focusing on the business and learning processes that underpin your client value and service proposition. Your assessment shows where you are against current standards and makes recommendations for improvement.

Implement Recommended Changes

Based on the suggestions made in the report, you put a roadmap into place to implement the recommended changes over the next 12 months. You have access to your mentor and to the LPI network for advice throughout the year.

RECOGNITION

You achieve Learning Technologies Accreditation, recognising your ability to demonstrate and provide exceptional learning that delivers performance outcomes. You are permitted to use the Learning and Performance Institute logo on your company website and marketing literature, along with the text 'Accredited Learning Technologies'. This differentiates your organisation as a forward-thinking, reputable provider, committed to learner outcomes and end-user satisfaction.

ANNUAL REVIEW

Your accreditation mentor reviews your progress against plan and verifies your continued accreditation status.

