THE ACCREDITATION PROGRAMME

A programme of collaborative support and guidance to help LEARNING PROVIDERS tackle challenges and develop their proposition and strategy to grow their business

BENCHMARK YOUR STRATEGY AGAINST THE INDUSTRY’S HIGHEST PERFORMING PROVIDERS
Provide proof to your customers that you are a quality focused brand through the LPIs key performance indicator framework - a robust and credible independent validation and challenge.

DEFINE YOUR TARGET AUDIENCE AND THEIR PAIN POINTS
Help to develop a differentiated proposition that aligns to the needs and contexts of your target audience.

INVEST IN THE RIGHT CAPABILITIES THAT WILL ENABLE YOUR STRATEGY
Get expert support and guidance on the skills, tools, technologies and partnerships needed to drive your business plan forward.

SECURE ONGOING SUPPORT FROM A LEARNING INDUSTRY EXPERT
Gain regular access to a dedicated mentor to help guide your improvement plan.

MEET POTENTIAL BUYERS THROUGH A CONNECTED AND MORE PRODUCTIVE PROFESSIONAL NETWORK
Tap into LEARNING LIVE Networks, the LPI’s vibrant community of learning professionals that gives you the latest cutting-edge research, thought leadership, and access to senior decision-makers and buyers.

FOCUS ON THE KEY ISSUES WITH A COMPREHENSIVE REPORT AND RECOMMENDATIONS
Get a strategic view of current and future opportunities for differentiation and growth, along with key questions for the leadership team.

“LPI accreditation has played a key role in helping us understand the market and keeping our business relevant. It is an invaluable resource for connecting to peers and forming new relationships that ultimately drive business value.”
Stuart Martin, Group Sales Director, QA

“The LPI is a fantastic source of advice, networking opportunities, industry trends and updates. Every single person we’ve met from the LPI is genuinely passionate about learning and development, keen to move the industry forward and tangibly and creatively helpful for us. As a leading provider of online learning solutions, Filtered is proud to be an accredited member of this influential, progressive institution.”
Marc Zao-Sanders, CEO, Filtered

“LPI accreditation has enabled us to generate business by not only suggesting where we should improve but also in providing continual support from our accreditation mentor and the wider network of the LPI learning community. Overall the accreditation process makes you think much deeper about every angle of the business and this is a huge positive for us and our customers.”
Samantha Kinstrey, Director, The Inform Team

“The accreditation process has been crucial in helping us tighten up, review our strategy and aims, and ensure consistent quality across the whole service. But the best thing of all is the networking and the chance to get together and share ideas with colleagues across the industry. Without the LPI, I would feel very isolated.”
Henry Stewart, CEO, Happy Ltd
Since 1995 we have worked with hundreds of organisations and thousands of individuals to raise the profile and improve the standards of workplace learning worldwide. We do this through a range of membership options, certifications, accreditations, events, awards, networks, consultancy and related services. We are a not-for-profit body.

You will be assigned a dedicated LPI Learning and Performance mentor with significant commercial experience. They will work with you throughout the year to ensure that your organisation develops in all of the criteria below.

**Meet Your Mentor**

- **Sales & Marketing**
  - A full review of your marketing and sales processes. How do you demonstrate the unique value of your service proposition? How do you identify and develop value-based client relationships?
- **Business Integrity**
  - How do you deal with client concerns and issues? Are you fully committed to the LPIs Code of Practice? Are you compliant with relevant legislation and are you a responsible corporate citizen?
- **Client Value Proposition**
  - How do you uniquely provide solutions to clients’ pain-points? How do you present these specific benefits in terms of enabling performance change for organisations and individuals?
- **Delivery Capability**
  - What range of learning services are you offering? Is your current mix best suited to your clients’ challenges and contexts? Which technologies could enhance the quality and effectiveness of your learning solutions to enable change for the organisations you seek to serve?
- **Quality & Performance Management**
  - How do you ensure quality management and continual improvement in your client services and offerings?
- **Service Development Roadmap**
  - What are the vision and goal for the proposition looking forward? How are you actively managing the evolution and development of the business and client services? Is there clarity on the changes that entails for your business model and capability?
- **People Development**
  - What is your approach to developing your people as modern L&D professional and equipping them with knowledge, skills, capabilities and experiences to facilitate learning experiences and continuous learning cultures for your clients?
- **Business Stability**
  - How is the business performing against plan and is the business financially sustainable?

**Accreditation Report and Recommendations**

You receive a confidential, structured report focusing on the business and learning processes that underpin your client value and service proposition. Your assessment shows where you are against current standards and makes clear recommendations for improvement.

- **Implement Recommended Changes**
  - Based on the suggestions made in the annual Accreditation report, you put a roadmap into place to implement the recommended changes over the next 12 months. You have access to your mentor and to the LPI team and network for advice throughout the year.

**Recognition**

You achieve LPI Learning Provider Accreditation, recognising your ability to enable and facilitate exceptional learning with your clients that contributes to performance improvement. You are permitted to use the Learning and Performance Institute logo on your company website and marketing literature, along with the text ‘LPI Accredited Learning Provider’. This differentiates your organisation as a forward-thinking, reputable provider, committed to performance development and client satisfaction.

**Annual Progress Review**

Your accreditation mentor reviews your progress against plan and verifies your continued accreditation status with the LPI.