

THE ACCREDITATION PROGRAMME

FOR LEARNING PROVIDERS



A programme of collaborative support and guidance to help LEARNING PROVIDERS tackle challenges and develop their proposition and strategy to grow their business



BENCHMARK YOUR STRATEGY AGAINST THE INDUSTRY'S HIGHEST PERFORMING PROVIDERS

Provide proof to your customers that you are a quality focused brand through the LPIs key performance indicator framework - a robust and credible independent validation and challenge.



"LPI accreditation has played a key role in helping us understand the market and keeping our business relevant. It is an invaluable resource for connecting to peers and forming new relationships that ultimately drive business value.

Stuart Martin,
Group Sales Director, QA



DEFINE YOUR TARGET AUDIENCE AND THEIR PAIN POINTS

Help to develop a differentiated proposition that aligns to the needs and contexts of your target audience.



"The LPI is a fantastic source of advice, networking opportunities, industry trends and updates. Every single person we've met from the LPI is genuinely passionate about learning and development, keen to move the industry forward and tangibly and creatively helpful for us. As a leading provider of online learning solutions, Filtered is proud to be an accredited member of this influential, progressive institution.

Marc Zao-Sanders, CEO, Filtered



INVEST IN THE RIGHT CAPABILITIES THAT WILL ENABLE YOUR STRATEGY

Get expert support and guidance on the skills, tools, technologies and partnerships needed to drive your business plan forward.



"LPI accreditation has enabled us to generate business by not only suggesting where we should improve but also in providing continual support from our accreditation mentor and the wider network of the LPI learning community. Overall the accreditation process makes you think much deeper about every angle of the business and this is a huge positive for us and our customers.

Samantha Kinstrey,
Director, The Inform Team



MEET POTENTIAL BUYERS THROUGH A CONNECTED AND MORE PRODUCTIVE PROFESSIONAL NETWORK

Tap into LEARNING LIVE Networks, the LPI's vibrant community of learning professionals that gives you the latest cutting-edge research, thought leadership, and access to senior decision-makers and buyers.



"The accreditation process has been crucial in helping us tighten up, review our strategy and aims, and ensure consistent quality across the whole service. But the best thing of all is the networking and the chance to get together and share ideas with colleagues across the industry. Without the LPI, I would feel very isolated.

Henry Stewart, CEO, Happy Ltd



FOCUS ON THE KEY ISSUES WITH A COMPREHENSIVE REPORT AND RECOMMENDATIONS

Get a strategic view of current and future opportunities for differentiation and growth, along with key questions for the leadership team.

HOW DOES ACCREDITATION WORK?

