

# FROM BOOKCASE TO CYBERSPACE

REBUILDING FACE-TO-FACE COURSES FOR THE VIRTUAL CLASSROOM





## BEFORE WE BEGIN...

Physical classroom exercises do not translate directly to the live online environment.

But, with care, they can be re-purposed for the virtual classroom, ultimately saving on travel, catering, venue, accommodation, printing and other costs commonly associated with face-to-face training.

With your classroom courses online, you can deliver highly interactive and memorable learning sessions to global audiences at the click of a mouse.



### 3 KEY POINTS TO BE AWARE OF



### UNDERSTAND THE ENVIRONMENT

Online interactive events are not the same as traditional face-to-face classroom sessions – there are different rules and different considerations.

Serious thought needs to be given to the interactive nature of the session, the remoteness of the participants, and the technical constraints of the platform you are using.

#### KEEP IT INTERACTIVE

It is key to remember that for maximum value the session needs to be a participation for limited numbers and not a presentation to vast numbers.

Keeping the number of attendees low and ensuring meaningful interaction to test knowledge and understanding, as well as attentiveness, is vital.

If your attendees become bored or distracted, then learning outcomes will be poor and the justification of live online learning may be questioned.





#### THINK ABOUT THE **BLEND**

Consider the amount of time attendees are asked to be online and think about a blended approach to learning.

Not everything that is covered in a face-to-face event may need to be included in an interactive online event.

Look at what can be translated into pre- and post-course activities, or repurposed as offline information that attendees can access in their own time.





#### COURSE CONVERSION

The Learning and Performance Institute provides bespoke, expert services to convert your classroom courses to work perfectly in the live online environment. We have extensive experience in both face-to-face and virtual classrooms, having facilitated thousands of live online events, upskilled tens of thousands of trainers across the world, and offered industry-recognised professional certifications in this space since 2008.

#### What does this service offer?

- A full conversion of your face-to-face classroom events into participative and collaborative learning events for the online environment.
- A thorough review and reformatting of the course material, ensuring the online components are relevant and meaningful, with any 'need to know/nice to have' elements recreated to become part of an offline repository of PDF, video etc.
- Full mapping of course content and access points, ensuring delegates know where to source additional resources and information.
- Orientation and coaching on your existing web conferencing tools and learning platforms to provide awareness on which features to can be utilised to develop and subsequently introduce meaningful interactions and activities to your online events.



"I am often asked if 'face to face' classroom material can be used, as is, in a live online learning environment. My response is to think of a television drama and the adaptation this would need to be a successful radio production - it needs to be shorter, more dynamic and far more descriptive with attention grabbing dialogue. In addition for the live online classroom serious consideration needs to be given to regular, varied and meaningful interaction and carefully designed supporting materials to help capture and retain attention. To be effective and to avoid a negative outcome, 'face to face' classroom material needs considered and considerate adaption to work effectively in an online training environment."

Michelle Parish FLPI, Head of Virtual Academy, Learning & Performance Institute





To get help with deploying your classroom courses online, upskilling your trainers, and adopting a modern, global-ready approach to learning delivery, contact us.



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